



APRIL 2021
BUSINESS AND FINANCE

Imprint: Black Inc.

RRP: AU\$32.99

Format: Paperback | 234 x 153mm | 256pp

Manuscript: October 2020

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- ▶ **REVISED AND UPDATED EDITION OF KEYNES AND THE MARKET FOR THE 75TH ANNIVERSARY OF THE DEATH OF KEYNES**
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Investing with Keynes

Lessons from the World's Greatest Economist

Justyn Walsh

Keynes was a many-sided figure – world-changing economist, architect of the post-War international monetary system, bestselling author, a Baron in the House of Lords, and key member of the Bloomsbury group.

One of his lesser-known talents was the ability to make vast sums of money on the stock market. At the time of his death, Keynes' net worth – almost entirely built through successful stock investments – amounted to the present-day equivalent of more than \$30 million, and the college endowment fund he managed had massively outperformed the broader market over a two-decade period. Keynes was a member of that rare breed – an economist who flourished not only in the rarefied heights of ivory tower academia, but also amidst the bustle and hubbub of the financial markets.

But can an analysis of this particular incarnation of Keynes – the shrewd stock picker and star fund manager – be of any benefit to the modern investor? The answer is a resounding yes. In this volatile era, Keynes' observations on stock market behaviour, in fact, are more relevant than ever.

Accessible and informative, this book identifies what modern masters of the market have taken from Keynes and used in their own investing styles – and what you too can learn from one of the greatest economic thinkers of the twentieth century.

JUSTYN WALSH is CEO of BridgeLane Agriculture Partners, an asset management firm focused on the conversion of large scale agricultural holdings to organically accredited and regeneratively farmed operations. Prior to his present position, he worked in Europe, Asia, the Middle East and Australia as an investment banker and corporate lawyer.