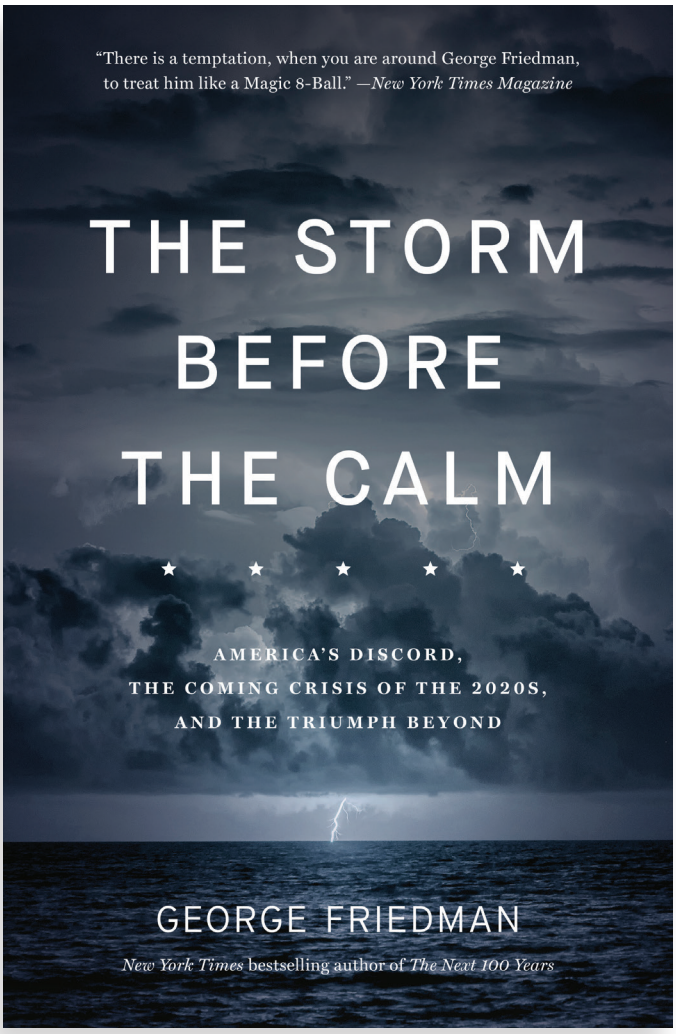
BLACK INC.
MEDIA RELEASE

The Storm Before the Calm

America's discord, the coming crisis of the 2020s, and the triumph beyond

George Friedman



An illuminating, provocative new book by the master geopolitical forecaster – with a new Australian foreword about COVID-19.

George Friedman predicts that the 2020s will bring to the United States dramatic upheaval and reshaping of government, foreign policy, economics, and culture. Examining the cycles through which the nation has developed, matured, and solidified, Friedman breaks down the coming years in thrilling detail.

Friedman argues that American history is governed by an eighty-year "institutional cycle" that has defined the nation politically, and a fifty-year "socio economic cycle" that has seen the formation of the industrial classes, baby boomers, and the middle classes. These cycles are converging—the nation will have to endure upheaval and possible conflict as these foundations change, but will ultimately emerge stronger and more stable.

Friedman's analysis covers the size and scope of the federal government, the future of marriage and the social contract, shifts in corporate structures, and new cultural trends based on longer life expectancies. The result is a riveting account of current circumstances and the political upheavals that will pave the way for a new era of American prosperity and power.

With a unique Australian foreword encompassing COVID-19, *The Storm Before the Calm* reveals where America is today, and where it is heading.

Release Date: Monday, 3 August 2020 (DAILY)
AU RRP: $29.99 **NZ RRP:** $37.00
ISBN: 9781760642525
Imprint: Black Inc.
Format: Paperback
Size: C (234 x 153mm)
Extent: 272pp
Subject: Politics

Embargo:
Monday, 3 August 2020

Media enquiries:
Kate Nash
kate@blackincbooks.com,
0406 997 647

GEORGE FRIEDMAN is the founder and chairman of forecasting company Geopolitical Futures. For eighteen years he was chairman of the global intelligence company Stratfor, which he founded in 1996. The author of several books, Friedman lives in Austin, Texas.